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U.S. DEPARTMENT OF AGRICULTURE

THIS LIST IS VALUABLE TO YOU---KEEP IT AND SAVE BOTH TIME AND MONEY

WHOLESALE PRICE LIST

Deemer Floral Company

Successors to

The Burdell Floral Company

Bowling Green, Ky.



OUR SPECIALTY:

Rooted Cuttings and 2 1-2 Inch Pot Plants

We Grow These in Immense Quantities and Can Make Prompt Shipments

WE ISSUE NO RETAIL CATALOGUE
OUR WHOLESALE ORDERS GET OUR BEST PRICES

NOTICE!

We will make every effort to have a good supply of Rooted Cuttings of all varieties every day throughout the season and make every shipment as promptly as possible. It often happens during the busy season that orders come in very rapidly, and the supply of certain varieties are all sold before another lot is quite ready. For that reason orders for rooted cuttings should be sent in several days before cuttings are wanted.

OUR GUARANTEE

We guarantee all cuttings, plants, and bulbs we send out to be in a good growing condition and properly packed as light as possible to secure safety, but we give no warranty, expressed or implied, as to description, quality, productiveness, or any other matter of any seeds, bulbs or plants we send out and we will not be in any way responsible for the crop.

TERMS---CASH WITH ORDER

Our prices are as low as good, clean plants can be sold the only way that we can maintain these low prices is to adhere strictly to the rule of CASH WITH ORDER.

AGERATUM

Stella Gurney—Best standard kind.

Rooted Cuttings, \$1.00 per 100; \$9.00 per 1000; 2¼ inch \$3.00 per 100; \$28.00 per 1000.

Fraseri

A wonderful little Ageratum, very dwarf and a solid mass of blue throughout the season.

Rooted Cuttings, \$2.00 per 100; 2¼ inch Pot Plants, \$4.00 per 100.

ALTERNANTHEA

We have a splendid lot of Alternanthea this year. They are sure to please you:

Red and Yellow—2½ inch Pot Plants, \$3.00 per 100; \$28.00 per 1000.

ALYSUM

Double Giant

Rooted Cuttings, \$1.50 per 100; \$14.00 per 1000; 2¼ inch \$3.00 per 100; \$28.00 per 1000.

AMPELOPSIS

Boston Ivy—Fine for covering brick or stone walls. 2 years old, 4 inch pot grown, \$12.00 per 100.

ASPARAGUS

Sprengeri—2½ inch Pot Plants, \$4.00 per 100; \$38.00 per 1000.

Plumosus—2½ inch Pot Plants, \$5.00 per 100; ^{48.00} \$38.00 per 1000.

BEGONIAS

Luminosa—red **Salmon Queen**—salmon

Prima Donna—dark pink **Chatelain**—light pink

2¼ inch Pot Plants, \$5.00 per 100; \$48.00 per 1000.

Rubra—red

Picta Rosea

Pres. Carnot—deep pink

Mad. De Lesseps—white

Otto Hecker—pink

Sanderson—red

Alba Picta

Argenta Guttata

2¼ inch Pot Plants, \$8.00 per 100; \$75.00 per 1000.

Caroline Lucerne—2¼ inch Pot Plants, \$12.00 per 100.

CALENDULA

Orange King—This is easy to grow and will make quantities of fine double flowers for cutting.

2¼ inch Pot Plants, \$4.00 per 100; \$38.00 per 1000.

CHRYSANTHEMUMS

Our Mum stock is strong, clean and healthy and we send out as fine cuttings as can be obtained anywhere. Owing to the unusual mild weather and sunshine during the past fall and early winter, we will have extra strong and early cuttings this spring. We have only the very best varieties and by selecting from our list you can have White, Pink and Yellow continuously from October 1st until Christmas.

WHITE

Advance

Polly Rose

Oct. Frost

Betsy Ross

Chas Rager

White Chiefton

Lynwood Hall

Mistletoe

Rooted Cuttings \$3.00 per 100; \$30.00 per 1000; 2¼ inch Pot Plants \$4.00 per 100; \$38.00 per 1000.

YELLOW

Golden Glow

Golden Queen

Chrysoloria

Pollsworth

Tiger

Merrigold

Roman Gold

Richmond

Celebration

Golden Mistletoe

Rooted Cuttings \$3.00 per 100; \$38.00 per 1000; 2¼ inch Plants \$4.00 per 100; \$38.00 per 1000.

PINK

Unaka

Early Rose

Enguehard

Pink Chiefton

Seidewitz

Rooted Cuttings \$3.00 per 100; \$38.00 per 100; 2¼ inch Plants \$4.00 per 100; \$38.00 per 1000.

SPECIAL—PINK MISTLETOE

A wonderful new Christmas Chrysanthemum, in a beautiful pink shade, which will prove to be your greatest investment. This variety is strong, healthy and held in full bloom for a month past Xmas. A life saver between holidays and early spring.

Rooted Cuttings \$25.00 per 100; 2¼ in Pot Plants \$25.00 per 100.

CLEMANTIS

Paniculata—Small white flowers in clusters, 4 inch Pot Grown, 2 years old, \$12.00 per 100.

FEVERFEW

Improved Little Gem—Perfectly double, pure white flower.

2¼ inch Pot Plants, \$5.00 per 100; \$48.00 per 1000.

PINK MISTLETOE

A Beautiful Xmas Chrysanthemum

No finer product has been developed in the last five years---It has a perfection in color, stem and foliage which is unsurpassed. A rich pink changing to lavender shade---it completes your late line of stock.

No florist can afford to be without this beautiful 'mum, which can be held very successfully until Feb. 1st. It fills a long felt want in the dull growing season after Xmas cutting.

Price

Cuttings \$25.00 per 100. 2 1-4 in. Pot Plants \$25.00 per 100

*DEEMER FLORAL COMPANY
BOWLING GREEN, KY.*

COLEUS

We have a splendid assortment of Coleus, some of the newer kinds are beautiful.

| | |
|----------------|-----------------------|
| Beckwith Gem | Trailing Queen |
| Golden Bedder | Yellow Trailing Queen |
| Verschiefert | Pink Verschiefert |
| Firebrand | Defiance |
| Queen Victoria | Lyons |
| Golden Crown | Lord Palmerston |

Rooted Cuttings, \$1.50 per 100; \$14.00 per 1000; 2 1-4 inch \$3.00 per 100; \$28.00 per 1000.

COLEUS SUNSHINE

Our new Trailing Coleus—red edged with white, bordered with green and gold,—will entirely replace Training Queen—2½ inch Pot Plants, \$10.00 per 100.

FUCHIAS

Six best named varieties assorted.

Rooted Cuttings, \$2.00 per 100; \$18.00 per 1000; 2½ inch Pot Plants, \$4.00 per 100; \$38.00 per 1000.

GERANIUMS

| | |
|-------------------------|----------------------------|
| Alphonse Richard—red | Harcourt—white |
| S. A. Nutt—red | Buchner—white |
| Double Gen. Grant—red | Rose Geranium—scented leaf |
| Beaute Poitevine—salmon | Barney—dark pink |
| Oberle—light pink | Mrs. E. G. Hill—salmon |

2½ inch Pot Plants, \$5.00 per 100; \$50.00 per 1000.

Ivy Geraniums

| | |
|-------------------------|----------------------------|
| Rycroft's Surprise—pink | Alliance—white |
| Achievement—pink | Pierre Crozy—scarlet |
| Corden's Glory—scarlet | Comtesse DeGray—light pink |
| James Attfield—pink | Chas. Turner—deep pink |

2½ inch Pot Plants, \$6.00 per 100; \$60.00 per 1000

HELIOTROPE

Denison—Mad. Bruent—Larne—LaDusse—Rooted Cuttings, \$2.00 per 100; \$18.00 per 1000; 2¼ inch \$4.00 per 100; \$38.00 per 1000.

Centefleur

The giant Heliotrope, grand keeper, fine for cut flowers, Rooted Cuttings \$3.00 per 100; 2¼ inch, \$5.00 per 100.

IMPATIENS SULTANI

| Red | Light Pink | Dark Pink | Salmon |
|--|------------|-----------|--------|
| Rooted Cuttings, \$1.50 per 100; \$14.00 per 1000; 2½ inch \$3.00 per 100; \$28.00 per 1000. | | | |

ENGLISH IVY

Ours is the true, large leaf variety. We are the largest Ivy growers in this country. How many do you want?
2½ inch Pot Plants, \$4.00 per 100; \$38.00 per 1000.
Rooted Cuttings \$2.00 per 100; \$18.00 per 1000.

PARLOR IVY

A fast growing climber, splendid for hanging baskets and window boxes.

Rooted Cuttings \$1.50 per 100; \$14.00 per 1000; 2½ inch \$3.00 per 100; \$28.00 per 1000.

JESMINE

Night Blooming (Sestrum Parqui)—2½ inch Pot Plants \$5.00 per 100; \$48.00 per 1000.

LANTANAS

| | |
|---|---------------------------|
| Craig—scarlet | Leo Dex—red |
| Jarvis—cream | Francine—yellow |
| Biencourt—pink | Trailing—fine for baskets |
| 2¼ inch \$5.00 per 100; \$48.00 per 1000. | |

MOONVINE

We believe our improved Grandiflora to be the finest moonvine in existence.

White Grandiflora, 2 1-2 inch Pot Plants, \$5.00 per 100; \$48.00 per 1000.

Blue Moonvine—Same price.

CALENDULA

Orange King—This is easy to grow and will make quantities of fine double flowers for cutting.

2¼ inch Pot Plants, \$4.00 per 100; \$38.00 per 1000.

All Varieties are Standard and prices are as low as good plants can be sold. You will make no mistake to order from this list.

SINGLE PETUNIAS

Rosy Morn—pink Howard Star—red
Baby Blue—blue Snowdrift—white

2¼ inch, \$3.00 per 100; \$28.00 per 1000.

DOUBLE PETUNIAS

Snowball—white Artus—white and purple
Vesuvius—purple Victoria—white and pink

--2¼ inch, \$5.00 per 100; \$48.00 per 1000.

POINSETTIAS

We are taking orders now for young plants to be delivered in June, July and August.

2½ inch Pot Plants, \$10.00 per 100.

POMPONS

White

White Doty Nordi
Diana Helen Newberry

Yellow

Quinola Golden Climax
Klondyke Frank Wilcox
Langelet Xmas Gold

Pink

Lillian Doty Illona
Atco Fairy Queen
Leota Western Beauty
Little Gem

Rooted Cuttings, \$3.00 per 100; \$38.00 per 1000; 2¼ inch \$4.00 per 100; \$38.00 per 1000.

SNAPDRAGONS

Silver Pink Golden Queen White
Philadelphia Keystone Nelrose

Rooted Cuttings, \$1.50 per 100; \$14.00 per 1000; 2¼ inch Pot Plants, \$4.00 per 100; \$38.00 per 1000.

SALVIA

Our stock of Salvia is clean and healthy and we can supply big strong cuttings in quantity.

Salvia Bonfire—Improved select stock, dwarf early and continuous bloomer.

Rooted Cuttings, \$1.50 per 100; \$14.00 per 1000; 2¼ inch \$3.00 per 100; \$30.00 per 1000.

AMERICA

This wonderful new Salvia will entirely take the place of all other dwarf Salvias. Very strong dwarf, free branching, perpetual bloomer, producing a mass of brilliant glowing scarlet throughout the summer.

Rooted Cuttings, \$2.00 per 100; 2¼ inch, \$4.00 per 100.

SWANSONIA

Pure White—Worth its weight in gold, if you make designs.

Rooted Cuttings, \$2.50 per 100; \$24.00 per 1000; 2½ inch Pot Plants, \$5.00 per 100; \$48.00 per 1000.

THUNBERGI

Black Eyed Susan—A fast growing climber, splendid for hanging baskets, window boxes, etc.

2¼ inch Pot Plants, \$4.00 per 100; \$38.00 per 1000.

VINCA VINE

Vinca Major Varagata—2½ inch Pot Plants, \$4.00 per 100; \$38.00 per 1000; 4 inch Pot Plants, \$15.00 per 100; \$140.00 per 1000.

WANDERING JEW

Tri-Color White and Green

Rooted Cuttings, \$1.25 per 100; \$12.00 per 1000; 2¼ inch \$3.00 per 100; \$28.00 per 1000.

VERBENA

We believe we have the finest collection of Verbenas to be found anywhere, having tested all of the older and most of the more recently introduced varieties.

We have 46 named kinds and can give you

Red, Scarlet, Dark Pink, Light Pink, White

Rooted Cuttings, \$1.50 per 100; \$14.00 per 1000; 2¼ inch \$4.00 per 100; \$38.00 per 1000.

Note---In order to maintain the low price to you, it will be necessary to adhere strictly to the rule of Cash with Order.